

Laces Have Developed a Storm Centre at Cohen's

Our lace buyer takes advantage of every chance. These for Monday's sale:

Valenciennes Laces, 19c a dozen. Vals. have been scarce everywhere but at Cohen's. Our buyer has sent us hundreds and hundreds of pieces of all widths and varieties. All the new designs—none that cost less than 38c and some were 50c. Your choice, 19c a dozen yards.

MATCH PATTERN VALS., widths to 2 inches; one of the greatest lace values we ever had at 29c a dozen yards.

Val. Laces, both Edgings and Insertings, usually 50c a dozen, for 3c a yard.

Another lot of Val. Laces, costing upwards of \$1, choice 50c a doz.

TRIMMING LACES 8c AND 5c.—A shipment of Fancy Laces, various sorts, made to sell for double our prices. We put them in lots to sell at 3c and 5c a yard.

NORMANDY VALS., 5 and 6 inches wide, new round mesh, worth 25c for 8c, 10c and 12 1-2c a yard.

ALL-OVER LACES on sale Monday—Oriental, Plauen, Vals. and Point de Paris. These are marked for quick sales, and the greater part are less than importer's cost prices, 25c to \$1 a yard.

Thousands of Embroideries For One-Half

Cohen's lucky embroidery purchases in St. Gall has been one of the greatest helps. It makes fifty cents pay for a dollar's worth of embroideries, with every variety of the best styles that were produced this season. See these counters full again:

5,700 YARDS OF EMBROIDERIES, various kinds, widths and styles, including edgings and insertings. All 8c to 10c values. Choice, 5c a yard.

7,350 YARDS OF EMBROIDERIES AT 7c A YARD.—Swiss Cambric and Nainsook Edgings and Insertings, various kinds, widths to 6 inches, values 12 1-2c to 15c.

EMBROIDERIES AT 9c AND 12 1-2c.—All sorts up to flouncing width and 25c values, including match patterns and wide insertings.

750 YARDS OF FLOUNCING AND CORSET COVER EMBROIDERIES, values to 75c, for 30c a yard.

27-INCH FLOUNCING EMBROIDERIES, up to \$1.25 value, for 50c a yard.

ALL-OVER EMBROIDERIES for less than half their import cost; all the latest designs, prices 30c, 50c and 75c.

900 YARDS OF ECRU BATISTE EMBROIDERIES, imported to sell for 35c, the plain material to match is 40c a yard; the embroideries will be sold Monday, 10c a yard.

Silks to Be Sold In Lots

Fellows of misfortune for being late. All kinds of Silks, that you would be glad to pay double for this fall, go in black, white or colors. It's our end-of-the-season sale that always involves a considerable loss to us.

35c FOR 60c AND 75c SILKS.—In this lot you find Fancy Taffetas and Louisines for shirt waist suits; 27 inches, heavy All-Silk Black India; Black Chiffon Finished Taffeta; yard wide White Wash Silk; Check and Stripe Hand-made Habutais, and lots of others.

45c FOR 70c AND \$1 SILKS.—This lot contains Black Peau de Soie, 27 inches wide, and pure silk; 27-inch Natural Color Pure Silk Pongee, the kind that launders; heavy All-Silk Guaranteed Pure Dye Black Taffeta; Fancy Embroidered Louisines and Taffetas; Satin Face Chiffon Finished Foulards; Solid Colored Pure Silk Taffetas; 23-inch Black Liberty Satin, etc.

65c FOR \$1.10 AND \$1.25 SILKS.—You will find in this lot handsome Novelty Silks, in taffeta effects for suits; 27-inch Black Embroidered Peau de Crepe; 25-inch Black Crepe de Chine; Corded Bengaline, in cream effects, pure silk; Summer Weight Armures; 27-inch Habutai de Suisse, finest crepe black.

Second Floor Garment Store

is one of the institutions that no woman in Richmond can pass.

THE END OF THE SEASON CLOSING SALE BEGINS MONDAY.

This sale is of infinite interest, because it entails a disposition of merchandise that has been strangely superior to any ever shown up in this or any store that we know of.

A sale of \$5.25 White Lawn Dresses, to be closed out for \$2.98 each; they arrived only a few days ago.

Another lot of White Lawn Dresses have been \$7.75, nothing to compare with these in town at that price; Monday's sale price will be \$5.

\$2.50 Silk Suits for \$1.50.—These suits have been the best ever brought to Richmond.

Silk Dresses, in solid and fancy taffetas; the regular \$12.50 ones, of which we sold hundreds, will be \$7.75.

Woolen Dresses, for mountain or sea-shore; we've cut prices in half.

The new White Empire Suits sell for \$5.

Sale of White Net Lingerie Costumes. \$3.50 costumes will sell for \$2.49; only recently arrived, but too late for us to sell at expected price.

THIS SALE WILL CREATE SKIRT WANTS.

Several hundred bought at 40c on the dollar; closing out of the balance of one of the best makers.

Mohair, Panama, Cheviot, Broadcloth and Silk, not many of any lot, but enough to suit everybody in price—\$1.50 to \$6.50.

White Linen Finished Skirts sell for \$1.50.

White Pique Skirts for 98c.

Linen Finished Skirts, that cost \$1.50 for making, we sell complete, well tailored, for \$1.10.

White Linen Finished New Circular Skirt, that cannot be produced ordinarily under \$2.50, will be \$1.30.

HUNDREDS OF CHILDREN'S DRESSES ON HAND.—This sale is to get rid of them.

60c and 75c Chambray and Percale Dresses for 30c each.

75c will buy dresses that sold to \$1.25. White Dresses that sold up to \$3.50, special price will be \$5.

HANDSOME BATHING SUITS in the city, and now the prices are changed in order to close balance on hand. \$1.50 to \$3.50 Suits are reduced to \$1.25 to \$7.

50c Oriental Lawn Kimonos, 35c. There are Silk Kimonos and all other kinds; you can buy now for less than they cost to make in some cases.

Boys' Clothing—Special Prices

The best and newest in "Mother's Friend" Shirt Waists, usually \$1, ours 75c.

27 Boys' Blue or Black Serge Suits, worth to \$5, best tailoring, will be sold for \$2.75 and \$3.50.

Charm of Shirt Waists

Is in the perfection that graces the immense department. THE CHARM OF PRICES just now is also in this end of the season sale. Here is reason to bring every woman in Richmond buying waists.

Lace Net Waists that were \$5.98 are \$1.

Crepe de Chine Waists that were \$5.98 at \$3.50.

Embroidered China Silk Waists, were \$3.50, are \$2.

China Silk Waists that were \$1.98 are \$1.

Entire Infant Stock on Sale

Whatever is at a price. We have to show new goods every season.

Several hundred Caps that were up to 10c, are on a counter, choice 35c.

White Dresses up to 6-year sizes, sold to \$1.25, are 60c.

A variety of White Dresses, have been up to \$1.25, choice Monday 10c.

A counter full of White Caps that sold to 6c, your choice 25c each.

Another lot of Caps that sold to 25c are 10c each.

Some Caps are only 5c.

Children's Large Mull Hats will sell up to 60c.

The Cohen Summer Sale Starts On Monday.

The preparation includes loads and loads of merchandise from all parts of the country wherever points of advantage were obtainable, as well as our own stocks that are now **UP ON SALE**, because nearing the end of the season.

Cohen's store has never before done as much good work as the past season, and the betterment is to continue with an energy of expert buying that will measure the whole length of best storekeeping.

Goods sold now are bought in lots and duplicates are not to be looked for.

On and after July 1st until further notice the store will close at 5 o'clock every day except Saturday, when the closing hour will be 6 o'clock.

The White Muslin Underwear Sale Has Stirred the Whole Town.

These beautiful new garments have come to us by the thousands. "The price accomplishment," as one customer said, "is a feather in the cap of Cohen's." Nothing like them to be seen anywhere, and everything about them is right.

\$1 AND \$1.25 NEW CORSET COVERS FOR 50c.—One is made of Val. Laces, the other is a French pattern embroidered. They equal in appearance and goodness the \$3.25 covers.

CORSET COVERS FOR 25c comprise a variety of some thirty styles, and includes numbers that were made to sell up to 59c.

All who are interested in fine, handsomely made underwear must come here Monday.

\$2 Embroidered Skirts, 98c

A COUNTERFUL OF CHEMISE GOWNS, SKIRTS AND DRAWERS, average cost of making is 75c, price 50c each.

FRENCH NAINSOOK GOWNS, value \$1.60, choice 98c.

EXTRA SIZE NAINSOOK GOWNS, made to sell at \$2.25, price \$1.25.

12 HANDSOME CAMBRIC DRAWERS for 75c a pair.

20 DOZEN GOWNS, among them French low neck styles, made to sell at \$3, choice \$1.50.

30 DOZEN PAIRS DRAWERS, and Short Skirts, made to sell up to 75c, choice 30c.

50 DOZEN CORSET COVERS, made by Peerless Company to sell at 25c and 40c, our price 10c each.

51 EMBROIDERED SKIRTS FOR 70c.

HANDSOMEST 80c DRAWERS ARE 35c.

Hundreds of other equally good values.

Demorest Patterns are the best, because they allow for all seams and are only 10c for any pattern.

All the latest style garments are represented in the comprehensive catalogue. Only 10c each.

These are Linens at Cotton Prices

42.5c has been the price of fine Hemstitched Huck Towels; these are 35c.

Extra Size Line Huck Towels, pure white, 22x40 inches; price has been \$2 a dozen, our price 12 1-2c each.

Two kinds of Bleached Bath Towels, one lot at 12 1-2c and the other 10 1-2c; both over a third under price.

45-inch Irish Dress Linen, entirely free from dressing; never sold for less than 75c, very desirable for coat suits, 50c a yard.

Another Dress Linen, not quite so fine and heavy; it is 1 1-8 yards wide; usually 45c, but here for 29c.

2 bales of Heavy Russia Crash are among the Linens at 5 3-4c a yard.

Also 50 dozen Bleached Dinner Napkins, usual price \$3.25, these \$2 a dozen.

Corsets at 50c

About 257 pairs of Corsets of every kind, from the girle to the high bust, some of them hand gored; choice Monday will be 50c a pair.

Black and Colored Dress Goods to Close

All of this season's stock will be marked-off to create interest for fall buying. We are taking a big loss on them.

Colored Dress Goods—4 1-2 inch Wire Yokes (blue and tan), a regular \$1 value, special 50c a yard.

Silk and Wool Eolenns, all colors, 44 inches wide; regular price \$1.25, special 75c a yard.

Mohair Brilliantine and Seclian, plain and fancy, 25 to 50 inches wide—50c to \$1 a yard.

Black Goods—Black London Twine, 44 inches wide; sold all season for \$1.50 and \$1.25, our special price is 50c a yard.

44-inch Black Mohair, good black and high luster; the regular 95c quality, for 45c a yard.

44-inch Black Dotted Seclian, our regular 80c grade, for 60c a yard.

38-inch Black All Wool Abatross, 50c quality, for 35c a yard.

38-inch Black 60c Mohair, special at 35c a yard.

Black Danish Cloth, 12 1-2c a yard.

Special Glasses.

Solid Gold Spectacles or Eye-glasses fitted by our optician, lenses to suit your eyes, regular price \$6; our price \$3.50.

Gold Filled Spectacles or Eye-glasses (10-year guarantee), lenses fitted to suit your eyes; regular price \$3; our price \$1.50.

EYE GLASS CHAINS.—We will close out a lot of 50c to \$1 chains that show handling for 15c each.

Our optician will fill any oculist's prescription.

THE BARGAIN BASEMENT CORNER OF SENSATION

What you expect to buy at 12 1-2c you are liable to find for 6 1-4c, and so throughout the entire basement floor that is set aside for economy.

Sale of Mill End Cotton

3,500 yards of Fine Taffetas, that nearly every merchant gets 15c for mill ends—for 5 1-2c a yard.

Yard Wide Percales, the best 10c quality, for 5 3-4c.

Fine Unbleached Cotton, always 8c—more than a yard wide—price 1 1-2c.

50 Indigo Blue Prints, 3 1-2c.

Kimono Challes, in fancy styles, for 1 1-4c.

Scotch Lawns, white grounds, the newest printing, 3 1-4c.

Apron Gingham, the best Lancaster, 5 3-4c.

Solid Color 15c Percales, 9 3-4c.

White French Dress Cambric, finished specially for suits, a piece of 12 yards for \$1.

C. C. C. Genuine Shrunken White Suiting, 12 1-2c.

Finest Percales and Madras up to 15c value, for 8 3-4c.

15c to 25c Zephyr Chambrays, fancy styles, for 9 3-4c.

10 1-2c Long Cloth, 6 3-4c

3,000 yards of English Long Cloth—a fine, soft finish, lengths to 12 yards of the grade that's worth \$1.25 a piece.

2,500 yards of Fine Paris Mouselines and Wash Chiffons, 11-14 yards wide; 25c to 40c values, for 12 1-2c a yard.

Yard Wide White Victoria Lawns, 3 3-4c.

10c grade of Sheer India Linon and Dimities, 6 1-2c a yard.

40-inch 12 1-2c India Linons, 7 1-2c a yard.

12 1-2c to 15c Plaques and Skirting Poplin, 8 1-2c.

Heavy Welf Plaques, 10 3-4c.

Women's Bleached Vests, 4c

100 dozen Women's Bleached Ribbed Vests, full size, 4c each.

Another lot of Vests, with lapel neck, 5c each.

25c Fancy Vests, with deep lace yoke, back and front, for 15c.

Full Trimmed 12 1-2c Vests for 10c.

The usual 10c Vests are 7c.

50c Mercerized Silk Vests, slight defects makes the price 25c.

Women's Gauze Pants, with lace trimming, 15c.

Misses' and Children's Lisle Pants, 50c grade, for 25c.

Three Basement Specials

100 dozen Women's Seamless Black Stockings, 5c a pair.

100 dozen Turkish Bath Towels, 5c and 9c each.

Honeycomb Bath Towels, 1 1-2 yards long, 10c.

Women's Night Gowns, 38c

Sale of nearly 600 Women's Night Gowns, trimmed yokes, well made; 60c and 80c gowns for 38c each.

Another lot of Cambric and Nainsook Gowns, among them low neck chemise styles, 48c each.

Full Length Skirts, ruffle of double row of torchon lace and wide torchon insertings, 50c each.

Best 10c Lace Trimmed Skirts for 30c.

25c to 35c Corset Covers, 10c.

Pure Health Confections

Do not eat impure Candies. We handle "Health Confections," which stand the test of the most stringent pure food laws.

The usual 60c best Chocolates are here for 35c a pound.

They include Violet and Rose Tips, Caramels, Montevideo, Pineapple, Mint, Cordials and all the wanted kinds.

Old-Fashioned Chocolates are 20c a pound.

Mint and Lime Balls, 10c a pound.

Cocanut Bars, 10c a pound.

Assorted Bon Bons, 15c.

\$1.65 Honey Comb Quilts, \$1.19

Satin Finished Embossed Honeycomb Quilts, adapted for summer use; worth \$1.65, Monday for \$1.19.

Medium Weight Marvellous Quilts, imported to sell for \$3.50, on sale at \$2.49.

Dimity Quilts, the ideal quilt for summer use, 10-4 size, 60c; the 11-4 size, \$1.15; the 12-4 size, \$1.35.

Summer Weight Crochet Quilts, 55c.

70c Hemstitched Bleached Sheets, 2 1-4x2 1-2 yards, 55c.

The usual 60c Sheets, 51x90, for 50c.

Plain Hemmed Linen Finished Sheets, full size, 55c.

Others for 45c and 30c.

Hemstitched Bolster Cases, 45c, and plain hemmed ones, 25c.

2 yards long 25c Bolster Cases, 18c.

Hemstitched and Handkerchief Border Pillow Cases, worth to 15c, choice 12 1-2c.

The 12 1-2c Pillow Cases, in several sizes, well made, for 10c.

The usual 10c cases, full size, 8c.

\$7.50—Full 100-piece White and Gold Dinner Set, worth \$12.50.

\$5 for \$3.50 Handsomely Gold Stuffed Toilet Set, with jar.

50c for \$1.50 Decorated Covered Vegetable Dishes. In a variety of new and pretty shapes and decorations.

50c each—Large Plain White Soup Jars.

3c each—Plain White Embossed Soup Plates.

Special prices Monday on Hammocks.

50c a dozen—Thin Blown Engraved Water Tumblers.

15c—Crystal Glass Fruit Dishes on stands.

75c—Japanned Tin Toilet Set.

42c—9c Granite Foot Tubs.

55c—8-quart Blue and White Enameled Sauce Pots.

60c—12-quart Blue and White Enameled Dish Pans.

20c—A dozen bars of Laundry Soap.

5c a box—Peterman's Roach Food.

10p—Nickel-plated Toilet Paper Holders.

6c each—Nickel-plated Tea Strainers.

60c—Nickel Alarm Clocks, guaranteed.

3c—Nickel-plated Ice Shavers.

Inimitable Ribbon Prices

It's a mistake to buy ribbons anywhere but here. All these that were the most beautiful—new a month ago—are at just one half price. Even the plain white, colors or black are 50c on the dollar. All widths. Read.

1,000 yards of 3 1-2 inch White Satin Ribbons, best 17c value, 12 1-2c a yard.